

A Message to Students



Believe it or not, uniforms aren't about uniformity. They're about individuality.

Dear Students,
Where is your focus? Is it on your heart, mind, character, and daily choices, or is it on your daily wardrobe?

Look Deeper

Perhaps you believe the idea of a school uniform is outdated and that wearing one will constrain the free expression of your individual identity. We challenge you to look deeper. You and your peers have true identities that are best expressed in your friendships, your talents, your achievements, and your dreams. We have experienced across the country that a deeper freedom and a truer expression of individuality is created for students in uniforms, while the freedom and individuality of students in street clothes is often shallow and short-lived.

Choose What's Best

Consider benefits to feel great about. School uniforms

can:

- Take the pressure off from wearing the "right" clothes
- Make a safer atmosphere for students
- Get rid of friction between diverse ethnic and socioeconomic groups
- Give you more time in the morning to sleep in
- Increase school spirit and community
- Make people notice YOU, not your clothes
- Let your family save money
- Raise money for your school

Breathing new life into school uniforms

Educational Outfitters has you, the student, in mind. We have transformed our industry by introducing up-to-date styles and fabrics for our schools' uniform programs because we want you to feel great every day in the uniform you wear. And like you, Educational Outfitters seeks to have a multiplying impact on the lives we touch. [Learn how we give back.](#) Check out some of our latest school uniform styles and spirit wear.

